



Make an Offer Pricing for all goods & Services

Inside this issue:

<i>Free Personals</i>	2
<i>35% Profit Giving</i>	2
<i>Web Development</i>	3
<i>How can we do it?</i>	3
<i>What's with the ankh?</i>	3
<i>Rumors</i>	4

Now everyone can take advantage of our services without breaking the bank!

All divisions of qrsevlo, Inc. now allow clients to make an offer for any services and goods we have both now and in the future.

Some services, such as online advertising, sales fliers and job postings, have used this policy for over a year. While it's confused more people than it hasn't, it is still the best way to have pricing.

Despite the confusion, all services and goods now use this policy.

Website design, currently starting at \$250, can have

offers made on our quotes. Custom software development starts at \$750. We'll even take offers on digital pre-made software, although arrangements do have to be made in advance.

For the launch of our free online personals, we allows users to make an offer for paid memberships, under \$50 being sapphire level membership, over \$50 being diamond membership. Paid memberships offer more features on the site, even though free memberships allow people to search, view and e-mail.

Any questions involving our



Business or personal, any client can set a price for our goods and services by phone, appointment or e-mail.

“make an offer” pricing should be directed to:

jlrogers@qrsevlo.com

qrsevlo, Inc. does reserve the right to deny any offer, as well as decrease services if an offer's accepted. Clients are notified in either case.

New & Upcoming

- February 14 — online personals website set to be fully operational
- Make an offer pricing set for all goods and services
- Monthly meetings held on the first Wednesday of the month
- “Newspaper” Magazine for all online classifieds

What's Changing?

Some things change, but others stay the same.

qrsevlo, Inc. has “taken over” three separate “companies”. In essence, the company structure changed, and they all merged under one name with separate aliases.

Prices are up. While not a good thing so much, website development prices have gone up. A \$250 web site last month can run between \$250-\$1500 now! Make an offer pricing will help the little guys, while the bigger guys will take us seriously.

But even with the changes, and qrsevlo now being a corporation — we still care about the public and communities.

35% of all qrsevlo, Inc. division profits are given back to the community.

Free Personals — and Usable Too!



Finding love shouldn't have to cost the body.

We believe in love, and friendships, and dare we say... sex. Hence our personals website at:

<http://friendslovesex.com>

That's friends love sex dot com. Nice sentence isn't it? Who doesn't have friends that love sex?

But the actual title is "Sex, Love & Friendships".

Unlike how the name might lead you to believe, we don't

allow any adult content that wouldn't be allowed in the 7-10pm timeslots of network television!

The website is rated with common rating agencies code so parents using software to block content can easily block our site from kids. Obviously kids try to circumvent these, which is why we don't allow adult content.

OK, not being able to get credit card processing,

acknowledgement from media, and being prohibited from all online advertising if we did have adult content did factor into it as well; but we always did have a child-protection in mind during the development of the site.

This site was moved from our community-classified site to keep it completely child friendly. The personals section was keeping it from being listed on some places!

35% Profit Giving

35% of all qrsevlo, Inc. profits are given back to the community.

25% of the 35% is given to the community where funds were generated.

This policy is designed not to provide us with tax breaks, but to help out the people in the world, and those where we have offices.

Because of this, we don't generally give money to organizations that we can use as write offs. We give it to people, businesses, even a city for renovations, or just general improvement that can better society as a whole.

We even use money for things such as college education scholarships, books, computer labs, theatre groups — even purchasing land for green space.

The total amount we give is entirely based on profits, not gross.

If we have \$10K in income, we may only have \$2K in profits. 35% of gross could be more than our profits — we might want to give back, but we don't want to go bankrupt in the process!

While we try to follow what's happening in our area, we do take names of people responsible for any development projects in the town for future reference. We don't guarantee that registering with us for profit-giving will get you any, but it can help us in finding you when the time comes.

In the end, whatever money we give is at our sole discretion. We may decide that no one has anything going on that needs our money, and do something

entirely on our own. Which means, we might build a recreation center with our profit giving money — if we believe the area needs it — even if we may generate funds from it's creation.

Any money that we give is just given, it's not a loan, nothing that has to be repaid. There are no real catches, although we may state what the money is for. For Instance if a group is collecting money to feed the poor, and to advertise their services, we might tell them 3/4 has to go to feed the poor.

It all comes down to, it's our money, and we'll do whatever we want with it — we just choose to give 35% back to help the community.

For any questions:

qrsevlo, Inc.

PO Box 8504, Robinson, IL

"Any money that we give is just given, it's not a loan, nothing that has to be repaid."

Website Development & Design

Website design prices have been modified to keep current in the changing world. Unfortunately this means they've been raised. Fortunately, you can make an offer!

Our old prices had a set fee of \$250 for a website, more if there was a lot of work to be done, less if we felt like it.

This has been changed.

Our current prices start at \$250, and have levels at: \$500,

\$750, \$1000, and \$1500.

We also provide flash development for an additional fee of \$750 + \$50/hour.

Our once-free phone support has ended. We now charge clients \$10/hour for phone calls, with a \$10 minimum.

Our original prices were thousands less than some competitors. Even now, our prices are drastically cheaper than them! Our standard programming rates are \$50/

hour — in our clients coverage area, the starting price is \$85/hour!

But that's not why we upped our prices. We were running into the problem, that companies weren't taking us seriously. We were too cheap!

In this day, people believe that if it's too good to be true, it must be. Our prices were like that. So we upped them.

We especially adopted the make an offer for this reason.



Web design prices up, but you can at least make an offer!

How can you do all of this?!?

The #1 question we're asked! Everyone wants to know how we can give out money, how we can give services for free, and even how we can have products and services at "make an offer" pricing!

And it's the simplest thing in the world.

We can give back money, because it's profits. All expenses are covered, we aren't losing a dime — in fact, it generates free publicity so we save money by doing so!

Free services? Well, we do actually "lose" money on this, but it balances out. All non-business classifieds are free. But, we have advertising slots. Free posts, people will post more. The more posts we have, the more people will pay to advertise on the site. Advertising pays for the free posts. And that's common everywhere — online "free" items are paid for by advertising, even those e-mail newsletters people read!

Allowing people to make an offer for our prices, it's similar to the giving money. Virtually no business will sell goods and services at cost. There's always profit. So we can easily accept any offer made that still gives us profit! And for every profit sale, we could take a loss on the next, and still end up in the black.

Not to mention, being known for negotiable prices is free advertising.

And that's all there is to it.

"...we can easily accept any offer made that still gives us profit"

What's with the "ankh" anyway?

No we aren't a religious affiliated corporation! Even if we may seem like a caring, religious bunch — religion isn't

the reason for our policies.

An "ankh" is an Egyptian symbol, it's on many, if not most, of their hieroglyphics in

tombs, and is simply, "life", "eternal life" or even "give life". And we like the way it looks.



Ankh — Life

qrsevlo, Inc.

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The logo for qrsevlo, Inc. is written in a lowercase, cursive, handwritten-style font.

qrsevlo, Inc. is a forward-looking company meant to provide services to individuals and businesses at prices everyone can afford, while giving back to the community and environment whenever possible. qrsevlo, Inc.'s philosophy is simply to leave the world better off than we found it. qrsevlo, Inc. currently exists in an online form for business services, with plans to include restaurants, housing and urban development in the near future.

Please remember that qrsevlo, is always spelled with lowercase letters!

Press releases, contact, newsletter and other items are available by mail or available online at:

<http://qrsevlo.com>

qrsevlo, Inc.

PO Box 8504

Robinson, IL 62454-8504

Hear a rumor? (Seen or Heard About Us?)

If you've heard about us someplace online, in a paper, magazine, news media — please tell us! Unfortunately companies are sometimes the last ones to know when they're featured someplace!

Shocking to you I'm sure, but there's nothing quite like having about 500x the number of inquiries in a day to really send you rushing! And that happened to us in January when a popular magazine recommended one of our software programs to a few million people without warning.

We didn't mind, but had we of

known, we would have prepared for it.

So if you've heard of us somewhere, tell us. If you haven't — tell your local media agencies about us, and see if they might not want to do a little story on us.

We do have clients all over the world — 99.99% of our clients aren't even within 300 miles of our office!

Since we're online, the world is local — Everywhere's Local.

Tell your friends.

Of course if you've heard the nasty rumor that we exploit the masses by using free classifieds, make an offer pricing and 35% profit giving just to get free advertising places — how'd you hear that? We haven't started it yet!

