

## 40 CDs, "Fundraiser" Labeled — Need to Go

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Our Quantum Rift Software division has 40 fundraiser-labeled CDs of all the existing software programs they have released listed at a msrp of \$20 (non-fundraiser msrp would be \$30 to cover manufacturing costs).

These disks are the full version of the software, only they were labeled for fundraisers last quarter, but all places decided to back down at the last minute leaving us with the disks.

Now we require non-refundable deposits for any CD-based software.

However it has left us with 40 CDs of software that serve us no purpose! We've tried to sell

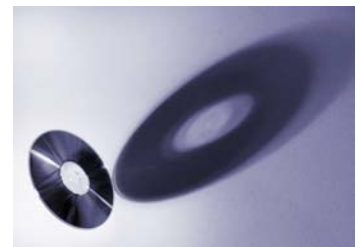
it (at a loss), and even see if local schools in Robinson, IL were interested. After a run-around, we have to assume that not returning calls means they aren't interested.

So we still have all 40 copies of the disks.

We like to ask that anyone who might be interested in the software to please contact us.

If you are part of an organization, or know of anyone holding a fundraiser (raffle, etc) that may be interested in 10, 20, or the lot, please pass the information on to them.

While we will sell them to individuals; we prefer to sell



*40 CDs of all Quantum Rift Software programs, just sitting in a box*

them in multiples of 5.

Individual Price: \$15/cd

Organization Price: \$2.50-5/cd

Price for organizations is based on what they are, what they do, and how many they want.

### New & Upcoming

- Online Personals functional, input and people sought!
- 40 "Fundraiser" CDs need to go.
- "Newspaper" Magazine for all online classifieds
- Joining Chambers

## College Internships (Tentatively) Available

qrsevlo, Inc. is now offering internships of sorts for any college student in a MIS related program (where students are required to have hours at a workplace).

While details are being worked out on our end, as far as

whether or not they'd be paid positions, or just a "learning position" is yet to be determined.

This applies mainly to Lincoln Trail College in Robinson, IL since that is our hometown.

We are, however, considering

having tutorials and such for anyone, including businesses, for training like purposes for computer related issues.

At this time, all items such as these are in a preliminary state.

## No Longer Using Some Local Newspapers

At this time, qrsevlo, Inc. will no longer use our local newspaper for advertising, press releases, or any other function we have.

We're doing this for one reason — we're tired of wasting time and money to try and get press releases into our local town paper when they won't put anything in.

"New business in town" never made it in despite numerous calls, one year of waiting, and one of them being a software development company.

"Giving away \$500 for

Christmas to less fortunate families in Robinson" press release never made it in. And we can't even see a reason why. The funds were used for other things instead since there was no way to find out who needed it — advertising would've cost more than we were giving out.

"Make an offer" press release never made it in; even after it was e-mailed, handed in person, and submitted through official third party means for press release distribution — which was picked up by some other places, just not our hometown.

With all the Associated Press articles, and otherwise "who cares" type of articles when important newsworthy items go unnoticed, and we're not even talking about our items — we can't justify supporting these papers when we don't agree with their believe and policies

### *But we will use others*

We find it to be a shame when news agencies go astray, almost like they forget how to do actual reporting of news and think solely about making more money.



*Local newspapers contain anything but*

## Free Lifetime Memberships on Personals Site

Along with our affiliate programs we're releasing later on (discussed on the next page), we're also creating a new plan to drive new members to our free personals — free lifetime paid memberships!

It acts alone the lines of the affiliate program insofar as any member will be provided a "membership" link that they can use in a signature on websites, e-mails or other places. Then, with every person that signs up on our site, they get a credit towards a free membership! Since you have to register to see any profiles, it's almost guaranteed.

However, we're not going to let people spam the

information! Spamming an id will cause the person to be banned from our site! We hate spam more than anyone — we deal with thousands of spam messages each day!

So our program is designed with that in mind:

- Free lifetime sapphire membership with only 250 signups
- Free lifetime diamond membership with only 500 signups

Once 500 signups are hit under an id, there's no additional benefits, but they'll be switched to the affiliate program which is banner only if they desire (same id and everything).

This new feature will be available sometime during late March, early April.

Since our site's also meant for people to join up to meet new friends as well, some benefits will be useful even for those who have a partner. So it doesn't matter if they stop looking for love, their free "paid" membership will still be there for them long after.

Since members can change their marital status, handle — anything associated with their account, the free memberships won't be transferable to other accounts.

**Free sapphire membership with 250 signups, free diamond with only 500!**

## Linking to us

Websites are easier to find when others link to you. For this reason we're starting the "link to us" campaign to encourage all people to add a link to our website on their website — especially if their website has local information type of links.

For any computer based companies, we encourage them to link Quantum Rift Software (quantumriftsoftware.com)

For any "local events",

organizations, or places that post news, we encourage them to link Everywhere's Local (everywhereslocal.com); or even their specific city page at the website.

For all other sites, directories, etc that don't cover any specific topic — we ask they link qrsevlo, Inc. (qrsevlo.com).

Of course people are more than welcome to link our personals & dating site,

however we are currently working on a affiliate banner for these.

Anyone wishing to have their website linked by ours — we recommend that you visit Everywhere's Local, and post your business in the services directory — it's free.



How to link to us

## Affiliate Programs!

Coming soon to Sex, Love and Friendships is our affiliate program.

It's a simple program not unlike all others you may find.

There's no minimum banner clicks, no minimum order amounts, no minimum anything other than banner size.

Our program is fairly simple:

- 1. Register for the affiliate program on the website.

- 2. Save the banner on your computer
- 3. Upload the banner to your website
- 4. Add the affiliate code (it's a link to the website, with other info).
- 5. Wait for people to pay.

While the personals website does not require anyone to pay, 5% of any referral sales will go to you. No matter when they purchase a membership! As soon as someone registers on

our site, your affiliate info will be written alongside — so all purchases they make will be credited to your account.

The only catches are that they have to pay us something before we'll pay you something. And the most recent affiliate link clicked will be credited for the referral. So if they click your referral link, then click someone else's, then register — the other person will be credited for the referral.

**Spamming is not permitted.**

**5% of the sale will go to you. No matter when they purchase a membership!**

## What's with the "ankh" anyway?

No we aren't a religious affiliated corporation! Even if we may seem like a caring, religious bunch — religion isn't

the reason for our policies. An "ankh" is an Egyptian symbol, it's on many, if not most, of their hieroglyphics in

tombs, and is simply, "life", "eternal life" or even "give life". And we like the way it looks.



Ankh — Life

## Chambers & Ethics — A Shocking Discovery



Unlike most chambers that have yearly memberships that expire the month you first pay does, Robinson, IL’s chamber membership dues are coming up. So now’s the time of year we decide just which chambers we’ll be joining.

Why? There are thousands of chambers we could join, each of which are in our coverage area, each costing \$100-\$1000 a year to join. Obviously we can’t join them all. But there are five different chambers that would be quite useful to our business. Four can be joined at anytime, one is coming due.

But qrsvelo isn’t the type of company to just jump into anything. We research, check things out for ourselves, even do third party verification of claims made by some places that require money for their services. And just because we join or pay for a membership one year, doesn’t mean we’ll stop checking into what the place does.

It wouldn’t be prudent.

Over the past year we’ve checked up on different places that we either belonged to or used their services. What we found was shocking.

Some places we did business with service wise have been doing things that we consider unethical — such altering the truth in such a way that wasn’t a lie, but just not telling everything, and omitting information that could help the community in favor of gaining more profits.

Others doing things to favor one group of people over another for the sake of money.

We find these things appalling, so much so, that we will not allow these places to do business with us, nor will we use their services.

To our amazement, many of the people in town aren’t even aware of these actions going on; others know, but not to the extent of the corruption.

Unfortunately, one chamber which we are members is not above similar actions. Over the past eight months, we’ve been checking up on how different chambers we belong to conduct businesses. Most do exactly what they say, maintain decent operating hours, and keep their website updated on a monthly basis — but keep membership lists online current to the day, and even provide alphabetical (or other standard order) listings to members if you call and request places of business.

That is what we expect chambers to do. At least to be timely with their actions.

But one chamber we’re members of is different. The website hasn’t been updated in almost six months. Many links don’t go anywhere, others never did. Membership list is confusing and awkward, with no way to know what the businesses do even after you click for details. And to make it worse, when we’ve had people call them to inquire about business services in their

area, not all of the businesses that are members were provided!

### *How do we know?*

We did something along the lines of a “secret shopper”. Different people from all over the country volunteered to place calls, e-mail, or otherwise contact chambers (also including chambers we don’t belong, but they did — it was a group verification).

Each person would call up one or more chambers and ask about businesses in the area in such a way that they’d be certain to get a list (ex: “I’m moving to the area, can you tell me what real estate agencies are in your town?”). Many of our callers said it sounded like the chambers pulled up a list of the businesses from a computer, and just read the list to them.

The list was then submitted to us, and other places who were interested, to verify that the chambers did indeed mention all of the relevant paying members. All information was compared against the chamber’s member directories on the respective websites.

One chamber, as we said, was different.

When asked about a certain service they needed, our callers were given a “list” of one place for one service, and a list of three for another — the list of three was missing two companies; while the list of one was missing at least three other companies that were

**“Over the past year we’ve checked up on different places that we belonged to or used their services. What we found was shocking.”**

listed online!

*Shocking? Most definitely!*

But we were a bit curious as to why this was. Why would an organization that takes money from it's members, not even acknowledge all the members when someone outright asks — especially when these are businesses paying for a full-fledged membership!

**Why did this happen?**

Can we say for certain? No, there is no way to know since only the chamber, or more accurately the person that

relayed the information to our callers, knows for certain.

But we can make a pretty logical guess as to why.

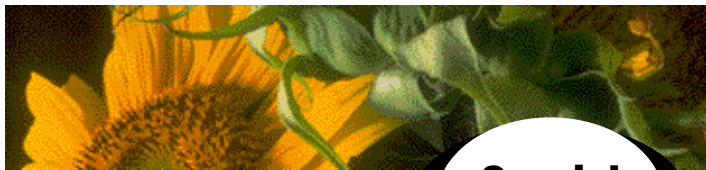
**Company names that were provided offer services to the chamber in one form or another.**

We know that the above is true, but whether it's the reason it happened is only a logical guess. We know it's true for in some cases the companies are listed on the website in areas other than the membership list. And for others, the company's services

are listed in official chamber documents. So there is no denying that to be true.

But we can say that if the reason why the chamber doesn't mention these business's competition is for that reason; while they still accept money from the competition without telling them they won't ever be mentioned, it's an atrocity — and I hope these businesses find out before they shell out more money for nothing!

But for us, at least it's one less chamber to consider.



**Special Discount**



**Special Offer**

*For a limited time, mail-in classifieds can be entered onto Everywhere's Local online classifieds for free (normal price \$2.50/item) This is limited to one entry per customer, and for any free items on the website.*

*This form isn't required, just send the info to us via mail or e-mail.*

**Everywhere's Local Classified Ad**

Any specific category it should go? \_\_\_\_\_

Please print the ad in the space below

Please supply your contact info so that we may contact you for any questions

\_\_\_\_\_  
Name  
\_\_\_\_\_  
Address  
\_\_\_\_\_  
E-Mail  
\_\_\_\_\_  
Phone

**qrsevlo, Inc.**  
**Everywhere's Local Division**

PO Box: 8504  
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<http://qrsevlo.com>

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The logo for qrsevlo, Inc. is written in a lowercase, handwritten-style font. The letters are black and have a slightly irregular, sketchy appearance.

*qrsevlo, Inc. is a forward-looking company meant to provide services to individuals and businesses at prices everyone can afford, while giving back to the community and environment whenever possible. qrsevlo, Inc.'s philosophy is simply to leave the world better off than we found it. qrsevlo, Inc. currently exists in an online form for business services, with plans to include restaurants, housing, and urban development in the near future.*

*Please remember that qrsevlo, is always spelled with lowercase letters!*

*Press releases, contact, newsletter and other items are available by mail or available online at:*

<http://qrsevlo.com>

qrsevlo, Inc.

PO Box 8504

Robinson, IL 62454-8504

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## *Hear a rumor? (Seen or Heard About Us?)*

If you've heard about us someplace online, in a paper, magazine, news media — please tell us! Unfortunately companies are sometimes the last ones to know when they're featured someplace!

Shocking to you I'm sure, but there's nothing quite like having about 500x the number of inquiries in a day to really send you rushing! And that happened to us in January when a popular magazine recommended one of our software programs to a few million people without warning.

We didn't mind, but had we of

known, we would have prepared for it.

So if you've heard of us somewhere, tell us. If you haven't — tell your local media agencies about us, and see if they might not want to do a little story on us.

We do have clients all over the world — 99.99% of our clients aren't even within 300 miles of our office!

Since we're online, the world is local — Everywhere's Local.

Tell your friends.

*Of course if you've heard the nasty rumor that we exploit the masses by using free classifieds, make an offer pricing, and 35% profit giving just to get free advertising places — how'd you hear that? We haven't started it yet!*

