

Alcove Program

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Our new free alcove service, detailed on pages 2-5, also comes with a “alcove program”.

It’s a useful, free program, that qrsevlo, Inc. provides to all alcove members either electronically. We may also provide the program at your workplace at a slight charge if we have to travel.

The program is simple: business practices and guidelines for the 21st century.

The program is divided into sections covering topics such as websites, e-mail, conducting business online, and how to conduct business online.

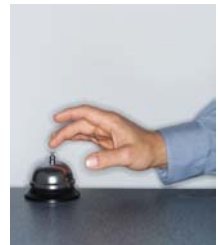
Alcove program is designed to

provide a general overview of common topics that businesses deal with, what to expect, and how to handle problems that may arise.

The goal is to assist web-fearing, and web-avoiding companies establish a presence online — while being as comfortable dealing online as they are in their brick and mortar building.

Believe it or not, there are many companies out there that believe that the web is just a fad, or they don’t have any services that can benefit from the web. Even if you have a car repair shop, a website allows you to give details about

your services, list prices and hours, provide directions to your shop, provide a map, even give online-only discounts to your customers — some of these things take valuable time when talking on the phone.



Website design “classes” may be available upon request; however, they will be paid services.

New & Upcoming

- qrsevlo Alcove!
- Alcove Program
- 40 Fundraiser CDs needed to go out

Still have 40 Fundraiser CDs of software

We’ve still got the 40 fundraiser labeled CDs of software including the “home movie library”, “delayed startup”, and “encode e-mail” programs.

During March, we were so busy getting other things rolled

out, we weren’t pushing or inquiring around for anyone interested in these.

We are still hoping to have a school, or other fundraiser group to request the CDs so they can be sent as a group, not individually. Although

after all these fail, we will be willing to sell them to individually.

Anyone interested should contact us at:

jlrodgers@qrsevlo.com

qrsevlo Alcove

Now available from qrsevlo is a brand new service, under the qrsevlo name — qrsevlo Alcove!

What is this new service? Only one of the most exciting services the world has ever seen — really.

Alcove is a service, a collective of individuals that come together for a common goal: to promote local businesses without prejudice, explore new ideas, and advance the quality of life for the community.

The concept behind alcove is simple: have monthly meetings of business members and members of the community to discuss what's currently going on, what will go on, and what can be done to make the quality of life better.

Anyone will be free to attend the meetings, members or not. We believe that anyone attending a meeting will want to join; more on this later.

Every month a meeting will be held at a different location of one of our members. The goal is to have the meeting hosted for free, while the hosting party gets the floor to discuss one of their upcoming events, products, or similar (if desired).

After each meeting, the notes taken during the meeting will be available online, and in our monthly newsletter for all members and non-members to see what's going on! After all, what's the point of promoting businesses and events — if not everything discussed is made public?

In between meetings we will accept articles submitted by all business members (all members actually, if it's newsworthy, or we need filler). These articles will be put in our monthly, weekly, or daily newsletters that get sent out to all members so anyone not attending the meetings, and not going online, will still know what's going on!

Frequency of the newsletters will depend solely on how much info is provided to us. If we get a hundred articles submitted each month, it'll be daily, if we only get two or three, it'll be monthly. Business and community-based articles will be accepted almost without question. Personal articles (such as birthdays, etc) may be used if we need filler.

Three to four times a year, we'll also have a public gathering, dinner, or some other community-reaching event. Our plans are to have one to two job fairs a year, one massive yearly celebration, and one "date" type of event — such as a murder mystery weekend, or other themed night.

These gatherings are meant to promote growth in the community, by bringing together the businesses and individuals for a night of fun, education, or just free food; while spreading word about the businesses and community events that already exist. Our gatherings are meant to compliment existing services and programs that are

available.

Our goal is to have 75% of Crawford County to be members of the alcove — or about 15,000 people! That's larger than any one town in the county. But we believe that the community actually wants to be involved with what's going on, and providing entertainment, and not having any catches to joining, it's feasible.

Of course, we are focused on helping businesses succeed as well as promoting community unity.

All business members will be listed on our website in our business directory under category type, sorted alphabetically. Then, whenever someone goes looking for your business in the area, they can find you, and when we're asked, we'll have the information right there in front of us as well.

We'll only need the company name, hours, contact info for your customers, and any information about what services you provide if it might need explaining. For example, a construction company might not do commercial buildings, this would be important for someone to know who's looking for a construction firm to build them an office building.

qrsevlo, Inc will provide this service to anyone who wants it, collect and manage all funds generated, etc; however, we will let the communities



qrsevlo Alcove (cont'd)

basically run the alcove in their area how they want. We'll act like the senior managers, the idea makers, just there to guide but otherwise stay out of the way.

Following our standard 35% profit giving policies, we'll use the alcove to give us some idea as to who might need funds. We could fund a new business startup, or even redo a walkway in a park. Since the money is just given, no loans or fundraisers might be needed! But we'll use the alcove as a method to know who needs the money and when.

On a similar note, the alcove is meant to exist at a near break-even method. Meaning that any funds generated will be used to run the alcove, with any remaining going towards our public gatherings so perhaps no additional funds would ever need to be raised, or just everything could be free for the attendees!

Our hope is to be able to have a large get-together this summer in the Crawford County area (Robinson, IL) to give all the companies in town exposure, have a small job fair, and even events for the kids.

While it most likely won't happen at the first one, we're also planning on having recognition awards given out at every public gathering. Not awards to people that are doing their jobs (so if you're a city planner, you won't get an award for planning stuff for the city!) but recognition

awards for people who voluntarily do things that they don't have to do, and most importantly, don't get paid to do it. Just a little "thank you" to let them know that their efforts are appreciated.

All of this can be possible with the simple thing of businesses and individuals joining. And they don't have to do a thing but check their e-mail. And that's simple right? After all, most people probably check their e-mail anymore, so they won't even have to do anything new.

But now you're probably thinking, *how much does it cost?* Thinking \$25+ a year, more if you have a lot of employees, similar to how some chamber of commerce's do it?

Nope.

Dues for the alcove membership are pretty cheap, in fact, **there aren't any!**

That's right! NO fees, no dues, no requirements to ever pay a cent for a membership. Individuals — free. Business or organization — free. Got twenty-thousand employees across the world? Still free.

Of course we do have some expenses, so we are willing to accept dues from anyone wanting to voluntarily pay something, and they'll be considered a yearly due. But we don't expect, nor require money. And we just can't justify charging people just to

help out the community! Helping and organizing is enough.

Interested? I'm sure most of you are interested, even if it's just to ask a question.

Think about it, no money needed, you don't have to do anything different, don't have to attend meetings or gatherings — yet you'll still be a member, and if you're a business, you'll be listed in our business directory and told to anyone who asks. Even if you only have a hobby, you can be listed alongside everyone else.

And most importantly, no matter what, everyone's considered equal in the alcove. It doesn't matter if you attend every meeting, organize out gatherings, and give us a thousand a year for dues — or you never attend meetings, don't pay dues, but show up for free food at a gathering: **if you're a business, you're still listed online and recognized by us.**

This service isn't a competition of any sort with a chamber or any other organization (that we're aware of at least). It's just a service that's based on our company beliefs and philosophies — to give back to the community whenever possible. Helping businesses prosper helps the community and keeps jobs, everything's connected.

There will be some overlap with chambers, tourism boards, even developmental agencies to an extent. But that



Online business directory

**"no fees, no dues,
no requirements to
ever pay a cent for
membership"**

qrsevlo Alcove (cont'd)

happens with any business, there's always some overlap, even if it's minor.

We do encourage all board members from businesses, chambers, basically everywhere to be a member of the alcove. It's not some exclusive group, in fact, the more other organizations use our service — the more people will be aware of them, and things they do.

Not to mention, nothing says we can't join in with other organizations or chambers for events to help make it better all around! Even with having us there, they might be able to get more funding for it.

Alcove is meant to advance society as a whole. We'll advance individuals, businesses, anyone we come across as they join our collective. Together we'll create a better society for everyone — one community at a time.

While we do plan for alcove to exist not just for Robinson, IL, Crawford County; but to be for our planet and beyond, we do have to start on a small scale for this service.

We believe that everywhere is local, no matter how far away people are, we all share the same air, same water, whether we're on this side of the planet or the other. And we want everyone to be able to benefit from our service.

But we know that the service is dependant upon individuals and businesses. A hundred

members is almost useless if they're scattered across the world, but in a single county, it's the start of a powerful force — especially when the goal is to help.

Since our alcove service is new, in fact it didn't exist 2 weeks ago, we're looking to expand quickly and rapidly. Please tell everyone you know about this service. There's no catches, nothing even has to change on their part. You'll get a monthly newsletter of community-related information — and that can be it if desired. There's no requirements for membership other than to tell us you want to be a member.

If you're in an organization, please pass along the information. The organization can join as an organization; and all the members could join by themselves as well.

If you have any questions, comments, suggestions, or even want a membership application (yes, we actually have one), please contact qrsevlo's president at:

jlrodgers@qrsevlo.com

He'll get back to you in most cases within 12 hours.

Likewise, you may also view info on the web at:

<http://qrsevlo.com/alcove.phtml>

quick-and-dirty fact sheet:

- No membership dues! It's free to be a member, although we do accept dues from people wishing to help with our costs.
- Pay or not, everyone's treated the same and has the same rights!*
- Anyone's welcome to join: business, group, or individual
- Monthly meetings help at any of the business member's locations. That way each business can feature a new product or service they have. And of course their location meant to be provided free of charge, keeping the "no dues" possible.
- Listing online in our business directory, under your business type, listed alphabetically
- Anyone contacting us about businesses in the area will receive the entire list of members -- alphabetically.
- Monthly newsletters sent to all members either by e-mail (preferred) or by regular mail that will contain articles created by the members of the alcove. Meant to highlight businesses, upcoming events, etc. We'll also provide an up-to-date business directory and contact info in every issue!
- Members spread the word so everyone can know about it; just by telling friends, or putting up a small sign at their workplace.
- Quarterly get-togethers



*Community driven,
Business supported,
All to advance communi-
ties.*

qrsevlo Alcove (cont'd)

and celebrations for the community during the year -- either completely free, at a small admission, or free - but you have to pay for some things. Things like job fairs, business meet-and-greets, summer celebrations (parties at the park), even fundraisers to build something for the community.

- Alcove meant to operate

at a "break even" cost. Meaning that all funds generated will go towards operating costs, with leftovers going back to the community.

- Provide help to those that need it -- if someone needs a new roof and can't afford it, members of the alcove should band together to help raise the funds for them; same for any medical procedures,

ramps, or even a business that's on the verge of going under. Alcove members should vow to help out the community whenever possible.



Equal treatment for all members

Questions? Contact qrsevlo, Inc.'s President

If you have any questions about qrsevlo, Inc or any of it's divisions, please contact the president of the company at:

jlrogers@qrsevlo.com

With all the new changes and services that have been released the past month, we want to make sure that everyone understands our goals, and even has a chance to participate!

As with many things in life, everything that we've released makes complete sense to us, contains all relevant information, and is perfectly

clear. We do recognize that it might not be clear to others, or it might just raise more questions than anything.

So please, don't hesitate to contact us for information, comments or questions!

If you don't have e-mail, or just prefer to contact us through the postal service, please send your letter to:

qrsevlo, Inc.

PO Box 8504

Robinson, IL 62454-8504

Please be sure to include your address on the letter itself,

whether it be postal address or e-mail, so we can reply! Return addresses on the envelope can be smudged or torn in handling so please don't rely on them.

We prefer to have all correspondence to be typed. Handwriting's a bit hard to decipher at times.



What's with the "ankh" anyway?

No we aren't a religious affiliated corporation! Even if we may seem like a caring, religious bunch — religion isn't

the reason for our policies.

An "ankh" is an Egyptian symbol, it's on many, if not most, of their hieroglyphics in

tombs, and is simply, "life", "eternal life" or even "give life". And we like the way it looks.



Ankh — Life

qrsevlo, Inc.

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The logo for qrsevlo, Inc. is written in a lowercase, handwritten-style font. The letters are black and have a slightly irregular, sketchy appearance.

qrsevlo, Inc. is a forward-looking company meant to provide services to individuals and businesses at prices everyone can afford, while giving back to the community and environment whenever possible. qrsevlo, Inc.'s philosophy is simply to leave the world better off than we found it. qrsevlo, Inc. currently exists in an online form for business services, with plans to include restaurants, housing, and urban development in the near future.

Please remember that qrsevlo, is always spelled with lowercase letters!

Press releases, contact, newsletter and other items are available by mail or available online at:

<http://qrsevlo.com>

qrsevlo, Inc.

PO Box 8504

Robinson, IL 62454-8504

Hear a rumor? (Seen or Heard About Us?)

If you've heard about us someplace online, in a paper, magazine, news media — please tell us! Unfortunately companies are sometimes the last ones to know when they're featured someplace!

Shocking to you I'm sure, but there's nothing quite like having about 500x the number of inquiries in a day to really send you rushing! And that happened to us in January when a popular magazine recommended one of our software programs to a few million people without warning.

We didn't mind, but had we of

known, we would have prepared for it.

So if you've heard of us somewhere, tell us. If you haven't — tell your local media agencies about us, and see if they might not want to do a little story on us.

We do have clients all over the world — 99.99% of our clients aren't even within 300 miles of our office!

Since we're online, the world is local — Everywhere's Local.

Tell your friends.

Of course if you've heard the nasty rumor that we exploit the masses by using free classifieds, make an offer pricing, and 35% profit giving just to get free advertising places — how'd you hear that? We haven't started it yet!

